



Custom Development

Prime Destination for a Chinese Website

The Vancouver International Airport (YVR) receives the highest amount of direct flights from Mainland China.

The YVR intended to keep it this way and required a Chinese website that was localized and had custom functionality to meet Chinese preferences.

Choosing WPIC to deploy web assets made a major statement in the digital agency world and of WPIC's wide range of capabilities.

WPIC designed and deployed the website with the first Chinese-language real-time flight information system in the Western world. Developing the infrastructure for ongoing updates and ensuring security and stability for time-sensitive information was no small feat.

In a relatively short timeline, WPIC was able to deliver a robust system with well-documented code and ongoing support.

